

# Aya Alhadi Ahmed

**Location:** Zagazig, Egypt

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## Professional Summary

Creative and motivated Architecture undergraduate (Level 3) with strong interest and hands-on experience in content creation, social media management, and digital communication. Combines architectural academic background with creative writing, content strategy, and basic digital marketing skills. Demonstrates strong organizational abilities, teamwork, and effective communication across multidisciplinary environments. Seeking entry-level opportunities in content creation, social media, or creative digital roles while continuing architectural studies.

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## Education

### **Bachelor of Architecture (Ongoing – Level 3)**

University of Technology

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## Experience

### **Creative Content Creator**

- Writing and preparing creative content for social media platforms.
- Developing content ideas aligned with target audience needs.
- Supporting content calendars and campaign planning.

### **Social Media Specialist**

- Managing social media accounts and organizing posting schedules.
- Monitoring engagement and improving overall content performance.
- Coordinating with team members during content execution.

### **University Projects Experience**

- Worked within teams on multiple academic projects.
  - Assisted in task coordination and project execution.
  - Prepared presentations and research related to architectural studies.
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## Skills

### Professional & Soft Skills

- Work Organization and Task Coordination
- Teamwork and Leadership Support
- Practical Planning and Execution
- Time Management and Deadline Commitment
- Creative Thinking and Content Development
- Effective Communication and Creative Writing
- Report Writing and Presentation Preparation

### Technical Skills

- Microsoft Office (Word, Excel, PowerPoint)
  - Basic Data Analysis Tools (SPSS, Minitab)
  - Social Media Platforms Management
  - Basic Digital Marketing Principles
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## Courses & Certifications

- Work Smarter, Not Harder
  - Generative AI
  - AI for Content Creation
  - Content Writing
  - Content Strategy & Planning
  - Social Media Marketing
  - Water and Electricity Supply in Buildings
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## Languages

- Arabic: Native
  - English: Very Good
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## Additional Information

- Willing to learn and adapt to new tools and technologies.
- Available for internships, part-time, or remote opportunities.